

Private Data in the Public Interest

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> Workshop Observatório Logístico de Transporte

27, 28 e 29/10/2015

Outline

- Technical
 - METRIS in the ports of Los Angeles and Long Beach
 - Broader concept of METRIS
- Institutional
 - Successes and challenges
 - Issues of interest to OLT



Background







Source: Unknown



Source: Unknown



Solution



Enter



Metropolitan Transport Information System





General Areas of Interest

- Private Interest
 - Where's my truck?
 - Where are my goods?
 - ETA?
 - Detention claims (\$\$\$)
 - Route guidance
 - Fuel efficiency
 - Stolen truck recovery
 - Automation of logs and documentation

- Public Interest
 - Operations
 - Security
 - Planning



Public: Planning/Operations

- Where do trucks ply? Origin? Destination?
- What routes?
- What time of day? What days of week?



Public: Planning/Operations

- Travel time (in real-time) and turn tables
- Detention at terminals and warehouses
- Illegal use of streets, parking
- Congestion and queues



1: Inside the Port: Congestion



Source: Unknown

JOC > Port News > US Ports

US Congress wades into port congestion, labor issues

Mark Szakonyi, Executive Editor, JOC.com | May 13, 2015 4:00PM EDT

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WASHINGTON — In the aftermath of the crippling West Coast longshore labor negotiations, legislation pushed by the third-ranking Senate Republican aims to keep Congress more in the loop on port congestion flare-ups and gauge how labor negotiations impact port performance.

The legislation — co-introduced by Sen. John Thune of South Dakota — would also require the Bureau of Transportation Statistics to create a port performance statistics program and update Congress annually on the capacity and performance of key ports. In an effort to determine whether labor negotiations have an impact on port productivity, the bill, introduced Wednesday, would require the Department of Transportation to report on the state of port performance before and after the expiration of labor contracts. The DOT reports — done in consultation with the Commerce and Labor departments — would also give legislators estimates on the economic impact and how long it will take for port productivity to be restored.

"The recent labor dispute at West Coast ports underscored how a lack of data and transparency to quantify ongoing problems at our ports can affect businesses from coast to coast," Thune said in a statement. "At present statistics for air cargo and oven forms of ground transportation are more developed and accessible http://www.joc.com/port-news/us-ports/us-congress-wades-port-congestion-labor-disruption-issues 20150513.html









PIER PASS VIDEO

LiveQ











2: Outside the port

Focus on unproductive travel







Image: Google



Image: Google



ESY Benefits

- Returning empties to port
 - 10,000 trips/day
 - 400,000 km/day
- Savings with ESYs
 - 74,000 km/day
 - 4,500 fewer port entries/day
 - 20,000 l of fuel/day
 - 51 tn of CO_2 /day





3: Security Applications

- Transportation events
 - Accidental, deliberate
 - Collisions, derailments, explosions
- Infrastructure threats
 - Natural, accidental, deliberate
 - Loss of key infrastructure: real-time detection
 - Planning resilient transport networks







METRIS: Technical Details

- GPS ping
 - Normally every 12 seconds
 - For detailed metropolitan application



- Currently no contact with driver
- App under development: container ID, destination



BNSF's problem

Image: Bing



METRIS route compliance

Outline

- Technical
 - METRIS in the ports of Los Angeles and Long Beach
 - Broader concept of METRIS
 - Private passenger vehicles
 - Pedestrians, esp. crowd management
- Institutional
 - Successes and challenges

Successes

- Instrumentation: 250 trucks
- 2011 turn time study
 - Ports
 - Truckers
 - Marine terminals
 - Cargo Owners (retailers)
- 2012-13 POLB
- Ongoing analyses



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Business News | Fri Oct 24, 2014 11:53pm EDT

Port squeeze threatens US retailers' holiday stocking plans

CHICAGO/LOS ANGELES | BY NANDITA BOSE AND LISA BAERTLEIN

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JOC , Port News , US Ports , Port of Los Angeles

LA-LB terminals criticized despite improved truck turn times

Bill Mongelluzzo, Senior Editor | Jul 07, 2015 8:08PM EDT

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JOC, Port News, US Ports, Port of Los Angeles

Trucker turn times measurement is flawed, consultant says

Bill Mongelluzzo, Senior Editor | Sep 03, 2014 4:10PM EDT

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Institutional Issues

- METRIS port application is one example
 - Very large geographic scale: GPS calculations are difficult
 - No traction on ESY: loss of revenue

Challenges

- Compulsive conflict, esp. truckers vs terminals
- Cultural divides: business + government + union + non-union
- Poor understanding of nuanced findings
- Weak leadership: ports are landlords only



Closing Thoughts



Closing Thoughts

• Cool tech! Convergence of buzzwords

– Big Data, Cloud, IoT, Telematics, M2M

- The private sector wants better services
- Private sector data facilitates that



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Ministério dos Transportes

