



SEMINÁRIO

TRANSFORMAÇÃO DIGITAL



A Evolução Digital como Vetor de
Otimização da Produtividade das
Equipes

Evolução Digital

THE NEW YORK TIMES. SUNDAY.

XX

3

MARCH OF THE MACHINE MAKES IDLE HANDS

By EVANS CLARK.

A FEW days ago the General Motors Corporation reported the largest "peace-time" earnings ever made by a single concern in the history of America. Three days later Governor Smith made public a report from the New York Industrial Commissioner which called public attention to serious unemployment throughout the State; not since the depression of 1921, it was disclosed, have conditions been as bad.

The people of the United States—in the shadow of a Presidential election—are presented with a social

Prevalence of Unemployment With Greatly Increased Industrial Output
Points to the Influence of Labor-Saving Devices as an Underlying Cause



have gone far to make construction a machine industry instead of a collection of hand trades. One gasoline crane takes the place of ten or twelve laborers. The hod-carrier has disappeared before the invasion of the material hoist. In concrete construction building materials are mixed, like dough, in a machine and literally poured into place without the touch of a human hand. The Ohio figures record these results: with 10 per cent. fewer men employed, contractors put up 11 per cent. more square feet of finished buildings last year than in 1923.

Coal Mined by Machines.

Evolução Digital

THE NEW YORK TIMES, SUNDAY FEBRUARY 26, 1928.

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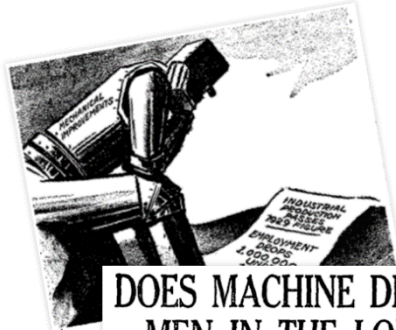
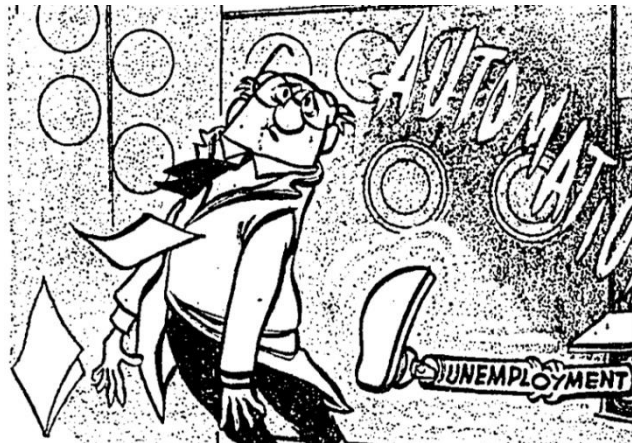
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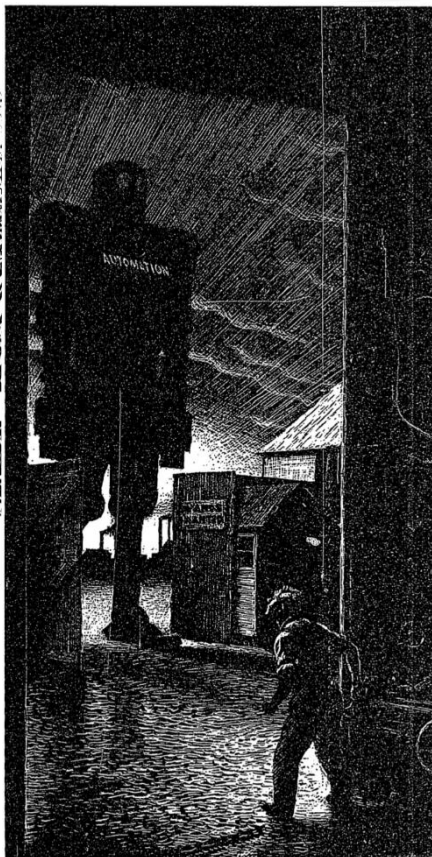
Coal Mined by Machines.

Evolução Digital



DOES MACHINE DISPLACE
MEN IN THE LONG RUN?

Ho
Machin



the Machine Age
p. 10. W. H. Auden

MATION IN BRITAIN
UNREST IN LABOR

See 'Robot Revolution'
Driving Them of Jobs



Vicky in The London Daily Mirror

Evolução Digital e as Equipes



Equipes Menores



Focadas no resultado

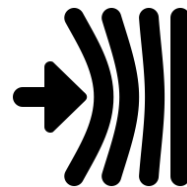


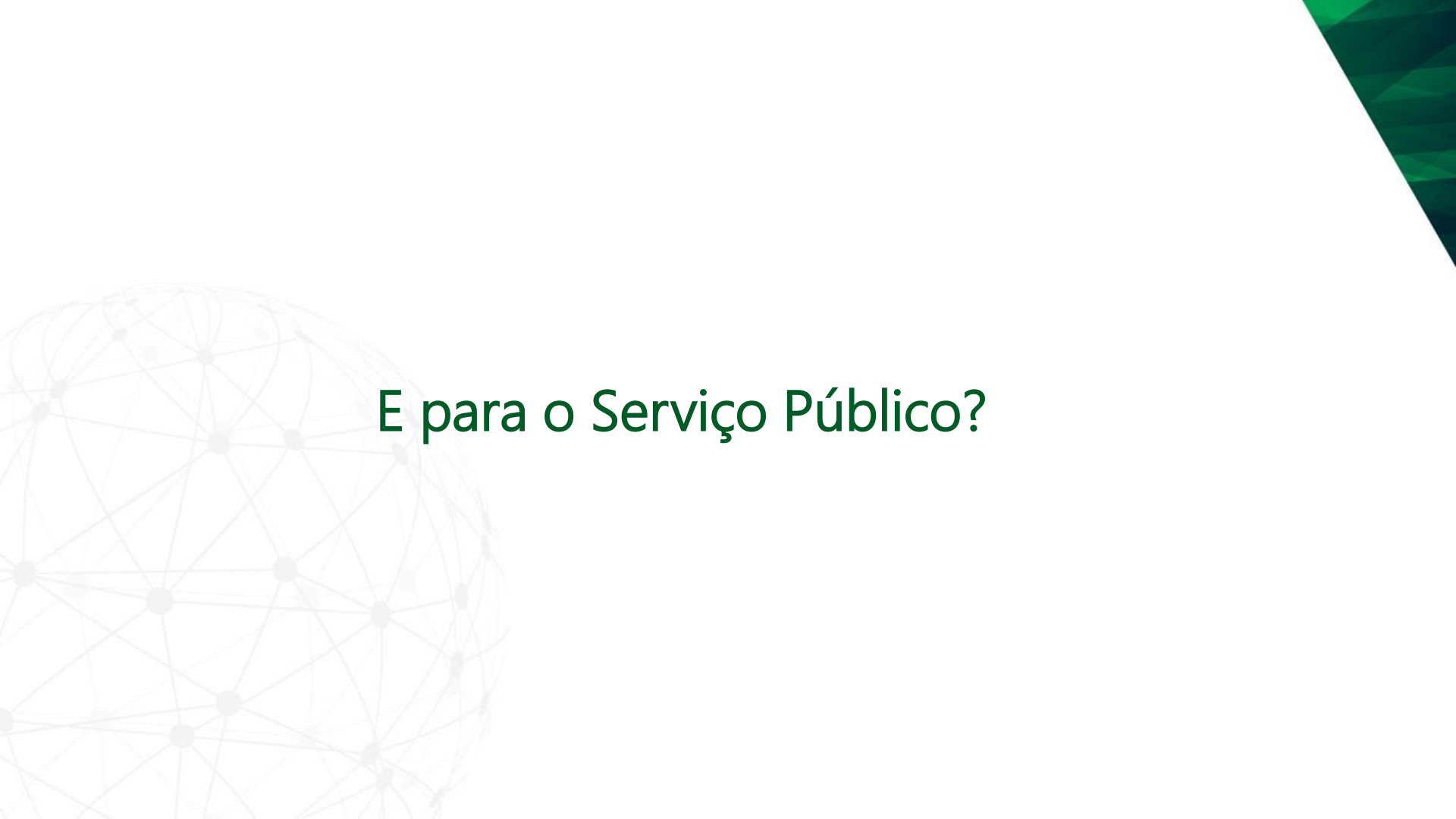
Automotivadas

Autossuficientes



Resilientes





E para o Serviço Público?

Evolução Digital e as Equipes do Serviço Público



Equipes Menores



Focadas no resultado

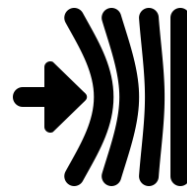


Automotivadas

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Resilientes



Evolução Digital

Evolução

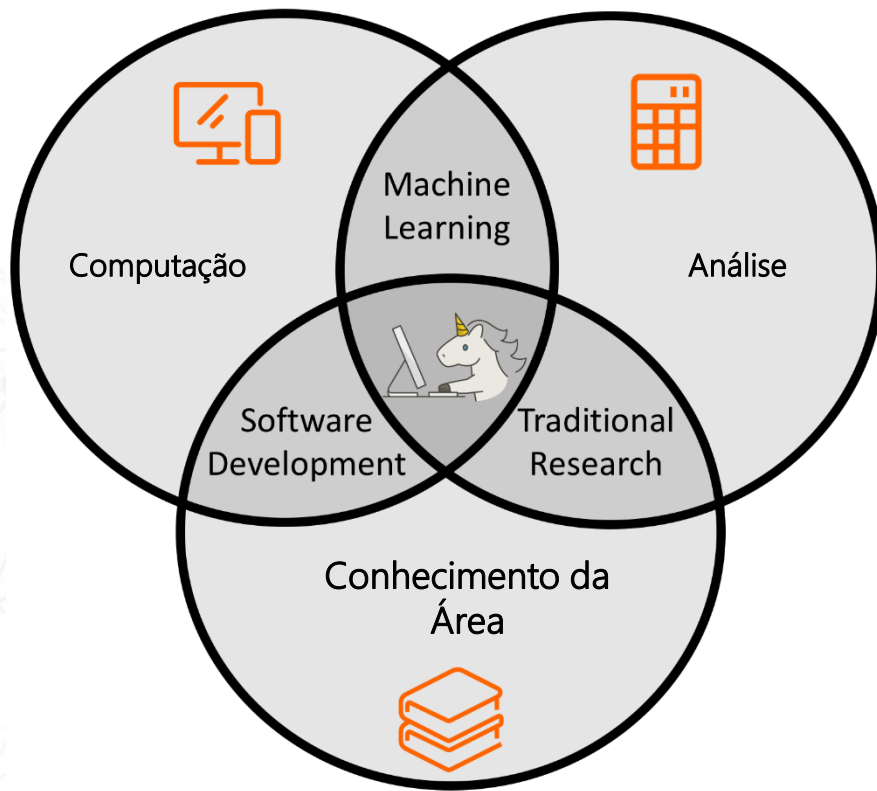
Envolve o processo “*natural*” de passar de um estado inicial para outro.



Transformação

Movimento de disrupção que rompe o caminho natural elevando o todo para outro patamar.

Evolução Digital e a Produtividade



Evolução Digital e a Produtividade



Evolução Digital e a Produtividade



Integrate Mobile Usage Connected Innovation Embracing
Society **DIGITAL** Change
TRANSFORMATION
Application Technology Cloud Analytics
Leverage Competence Business
Aligned Paperless Global Future
Opportunities



Evolução Digital e a Produtividade



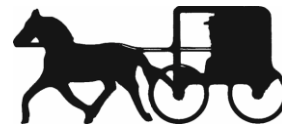
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processamento total
(primeira parte pronta em
2h34m)



NFe



Matrizes
Desagregadas



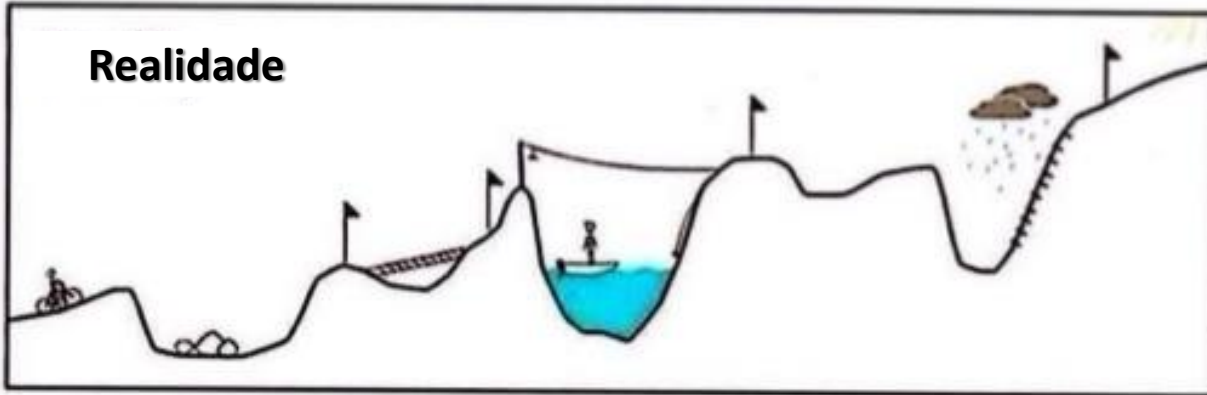
96 horas de
processamento da primeira
parte...
Não finalizada!



Planos



Realidade





OBRIGADO!

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GOBIERNO
DE ESPAÑA



MINISTÉRIO DA
INFRAESTRUTURA

